

TM # 67108

NCC Cable System Order

17767734

Order #	62360878
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI
AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	10/31/16 - 11/13/16
Agency	Del Cielo Media
Advertiser	Americans for Prosperity
Client Code	AFPMC
Product Code	ORDR
Est Code	N01N08
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,560.00
Commission	\$384.00
Net Total	\$2,176.00
Total Spots	44
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 11/1 NEW ISSUE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	\$61.00	\$488.00	30	
2	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$61.00	\$122.00	30	
3	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	\$61.00	\$488.00	30	
4	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$61.00	\$122.00	30	
5	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	\$55.00	\$440.00	30	
6	HGTV	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$55.00	\$110.00	30	
7	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	8	\$61.00	\$488.00	30	
8	TNT	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$61.00	\$122.00	30	
9	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	16:00				X	X	X	X	-	-	3	\$45.00	\$135.00	30	
10	TWC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	44	0	0	0	0	0	0	0	0	0	0	0	44
AMT	\$2,560.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,560.00

SYSTEM APP: SALES ACCT Date Printed 11/01/16
 62360878 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |